

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: February 3, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AUTHORIZING THE CITY MANAGER AND THE CITY CLERK TO EXECUTE A NEW FIVE-YEAR SPONSORSHIP AGREEMENT WITH THE SOUTH BEACH SEAFOOD FESTIVAL EVENT ORGANIZER. TO PROVIDE CITY SPONSORSHIP FUNDING FOR THE 2025-2029 SOUTH BEACH SEAFOOD FESTIVAL IN THE AMOUNT OF \$25,000 PER YEAR, AND A WAIVER OF SPECIAL EVENT FEES DURING THE FIVE-YEAR TERM (INCLUDING THE WAIVER OF FEES TOTALING APPROXIMATELY \$85,000 FOR THE 2025 EVENT), SUBJECT TO BUDGET APPROPRIATION DURING THE FY 2026 BUDGET PROCESS (AND EACH APPLICABLE FISCAL YEAR THEREAFTER) AND TO THE PROVISION OF APPROPRIATE PUBLIC BENEFITS BY THE EVENT ORGANIZER.

RECOMMENDATION

BACKGROUND/HISTORY

ANALYSIS

The attached Resolution was prepared at the request of the sponsor, Commissioner Kristen Rosen Gonzalez.

FISCAL IMPACT STATEMENT

The fiscal impact of this measure is \$110,000.

Does this Ordinance require a Business Impact Estimate?
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

**Is this a “Residents Right to Know” item,
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

City Attorney

Sponsor(s)

Commissioner Kristen Rosen Gonzalez

Co-sponsor(s)

Condensed Title

Approve Sponsorship and Waive Special Event Fee, 2025 South Beach Seafood Festival.
(Rosen Gonzalez) CA

Previous Action (For City Clerk Use Only)