



**COMMISSION MEMORANDUM**

TO: Honorable Mayor and Members of the City Commission

FROM: Commissioner David Suarez

DATE: June 26, 2024

TITLE: DISCUSS AND TAKE ACTION REGARDING THE FUTURE MANAGEMENT OF PRIDE PARK.

**RECOMMENDATION**

**BACKGROUND/HISTORY**

**ANALYSIS**

Currently, there is an item pending in the Public Safety and Neighborhood Quality of Life Committee to discuss the scheduling of major events and activations in Pride Park, with a focus on balancing commercial activity with residential uses.

In view of upcoming contract/procurement deadlines related to the Convention Center management agreement, and in the event this issue is not addressed at Committee, I would like to discuss with my colleagues the management of Pride Park.

Pride Park is managed by OVG360, the same operator responsible for managing the Miami Beach Convention Center. The upcoming expiration of the management agreement with OVG360 on March 31, 2024 provides the City with the perfect opportunity to remove Pride Park from the scope of the contract with OVG360 (as well as the scope of the new procurement), and instead transition the management and control of Pride Park to the City's Parks Department.

Although both the City and OVG360 use the same landscaping maintenance vendor, I believe placing the management of Pride Park directly under the control of the Parks Department makes more sense, to ensure we structure the management and oversight of this City asset in a manner that reflects our intent to prioritize the recreational uses of the park, for the benefit of our residents.

**FISCAL IMPACT STATEMENT**

N/A

**Does this Ordinance require a Business Impact Estimate?**  
(FOR ORDINANCES ONLY)

The Business Impact Estimate (BIE) was published on . See BIE at:  
<https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

## **FINANCIAL INFORMATION**

## **CONCLUSION**

### **Applicable Area**

Citywide

**Is this a “Residents Right to Know” item,  
pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond  
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,  
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

### **Department**

Office of Commissioner David Suarez

### **Sponsor(s)**

Commissioner David Suarez

### **Co-sponsor(s)**