

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING (1) THE REQUEST FOR A WAIVER OF MIAMI BEACH CONVENTION CENTER RENTAL FEES FOR THE STYLE SAVES INC., IN AN AMOUNT NOT TO EXCEED \$19,123 FOR USE OF EXHIBIT HALL A, FOR THE STYLE SAVES INC. BACK-TO-SCHOOL PROGRAM 2024, TO BE HELD ON AUGUST 7-12, 2024 AND (2) A SPONSORSHIP OF THE 2024 BACK-TO-SCHOOL PROGRAM IN AN AMOUNT NOT TO EXCEED \$60,000; AND FURTHER, AUTHORIZING THE INTERIM CITY MANAGER AND CITY CLERK TO EXECUTE A SPONSORSHIP AGREEMENT WITH STYLE SAVES INC. FOR THE BACK-TO-SCHOOL PROGRAM, THE TERMS OF WHICH SHALL INCLUDE SPONSORSHIP FUNDING IN AN AMOUNT NOT TO EXCEED \$60,000 FOR THE 2024 EVENT; AND FURTHER, WAIVING, BY 5/7TH VOTE, THE REQUIREMENTS IN THE CITY CODE TO REFER SPONSORSHIP AGREEMENTS TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE.**

**WHEREAS**, the City has received an application from Style Saves Inc. for waiver of rental fees for the use of the Miami Beach Convention Center; and

**WHEREAS**, Style Saves Inc. Back-to-School Program aides thousands of students and their families with school essentials; and

**WHEREAS**, the primary goal of Style Saves, Inc. is to provide youth and their families with essential goods to increase academic achievement; and

**WHEREAS**, the Back-to-School Program provides brand new clothing, school uniforms, food assistance, maternity needs and more at no cost to the students or their families; and

**WHEREAS**, Style Saves Inc. reaches more than 150,000 students and their families, and has a global impact providing relief efforts in Colombia, Guatemala, Haiti, and Honduras; and

**WHEREAS**, the Back-to-School Program will be held in Exhibition Hall A of the Miami Beach Convention Center on August 7-12, 2024, including load-in and load out; and

**WHEREAS**, Style Saves Inc. requested that the City waive Miami Beach Convention Center ("MBCC") room rental fees in an amount not to exceed \$19,123; and

**WHEREAS**, Style Saves Inc. request that the City sponsor the Back-to-School Program in an additional amount not to exceed \$60,000; and

**WHEREAS**, the Style Saves, Inc. Back-to-School Program provides a civic and social benefit and satisfies the MBCC rental waiver application criteria by providing a resident community impact by delivering services to the residents of Miami Beach.

**NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA**, that the Mayor and City Commission hereby approve (1) the request for a waiver of the Miami Beach Convention Center rental fees for The Style Saves Inc., in an amount not to exceed \$19,123 for use of Exhibit Hall

A, for the Style Saves Inc. Back-to-School Program 2024, to be held on August 7-12, 2023 and (2) a sponsorship of the 2024 Back-to School program in an additional amount not to exceed \$60,000; and further, authorize the Interim City Manager and City Clerk to execute a sponsorship agreement with Style Saves Inc. for the Back-to-School program, the terms of which shall include sponsorship funding in an amount not to exceed \$60,000 for the 2024 event; and further, waive, by 5/7<sup>th</sup> vote, the requirements in the City Code to refer sponsorship agreements to the Finance and Economic Resiliency Committee.

**PASSED and ADOPTED** this \_\_\_\_ day of \_\_\_\_\_ 2024.

\_\_\_\_\_  
Steven Meiner, Mayor

**ATTEST:**

\_\_\_\_\_  
Rafael E. Granado, City Clerk

APPROVED AS TO  
FORM & LANGUAGE  
& FOR EXECUTION

  
\_\_\_\_\_  
City Attorney *SH* 6/24/2024  
Date