

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, APPROVING (1) THE REQUEST FOR A WAIVER OF MIAMI BEACH CONVENTION CENTER RENTAL FEES FOR THE STYLE SAVES INC., IN AN AMOUNT NOT TO EXCEED \$19,123 FOR USE OF EXHIBIT HALL A, FOR THE STYLE SAVES INC. BACK-TO-SCHOOL PROGRAM 2024, TO BE HELD ON AUGUST 7-12, 2024 AND (2) A SPONSORSHIP OF THE 2024 BACK-TO-SCHOOL PROGRAM IN AN AMOUNT NOT TO EXCEED \$60,000; AND FURTHER, AUTHORIZING THE INTERIM CITY MANAGER AND CITY CLERK TO EXECUTE A SPONSORSHIP AGREEMENT WITH STYLE SAVES INC. FOR THE BACK-TO-SCHOOL PROGRAM, THE TERMS OF WHICH SHALL INCLUDE SPONSORSHIP FUNDING IN AN AMOUNT NOT TO EXCEED \$60,000 FOR THE 2024 EVENT; AND FURTHER, WAIVING, BY 5/7TH VOTE, THE REQUIREMENTS IN THE CITY CODE TO REFER SPONSORSHIP AGREEMENTS TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE.

WHEREAS, the City has received an application from Style Saves Inc. for waiver of rental fees for the use of the Miami Beach Convention Center; and

WHEREAS, Style Saves Inc. Back-to-School Program aides thousands of students and their families with school essentials; and

WHEREAS, the primary goal of Style Saves, Inc. is to provide youth and their families with essential goods to increase academic achievement; and

WHEREAS, the Back-to-School Program provides brand new clothing, school uniforms, food assistance, maternity needs and more at no cost to the students or their families; and

WHEREAS, Style Saves Inc. reaches more than 150,000 students and their families, and has a global impact providing relief efforts in Colombia, Guatemala, Haiti, and Honduras; and

WHEREAS, the Back-to-School Program will be held in Exhibition Hall A of the Miami Beach Convention Center on August 7-12, 2024, including load-in and load out; and

WHEREAS, Style Saves Inc. requested that the City waive Miami Beach Convention Center ("MBCC") room rental fees in an amount not to exceed \$19,123; and

WHEREAS, Style Saves Inc. request that the City sponsor the Back-to-School Program in an additional amount not to exceed \$60,000; and

WHEREAS, the Style Saves, Inc. Back-to-School Program provides a civic and social benefit and satisfies the MBCC rental waiver application criteria by providing a resident community impact by delivering services to the residents of Miami Beach.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby approve (1) the request for a waiver of the Miami Beach Convention Center rental fees for The Style Saves Inc., in an amount not to exceed \$19,123 for use of Exhibit Hall

A, for the Style Saves Inc. Back-to-School Program 2024, to be held on August 7-12, 2023 and (2) a sponsorship of the 2024 Back-to School program in an additional amount not to exceed \$60,000; and further, authorize the Interim City Manager and City Clerk to execute a sponsorship agreement with Style Saves Inc. for the Back-to-School program, the terms of which shall include sponsorship funding in an amount not to exceed \$60,000 for the 2024 event; and further, waive, by 5/7th vote, the requirements in the City Code to refer sponsorship agreements to the Finance and Economic Resiliency Committee.

PASSED and ADOPTED this ____ day of _____ 2024.

Steven Meiner, Mayor

ATTEST:

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney *SH* 6/24/2024
Date