



COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Commissioner Joseph Magazine
DATE: February 3, 2025
TITLE: REFERRAL TO THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE -
DISCUSS POSSIBLE IMPLEMENTATION OF A HOTEL EMPLOYEE PARKING
PROGRAM AT THE 17TH STREET GARAGE (G5).

RECOMMENDATION

Please place on the February 3, 2025 agenda a referral to the Finance and Economic Resiliency Committee to discuss the possible implementation of a Hotel Employee Parking Program at the 17th Street Garage (G5).

BACKGROUND/HISTORY

ANALYSIS

Under the proposed program, hotels along Collins Avenue would have the option to participate, allowing their employees to park at the 17th Street Garage for a flat rate of \$5 per day. This program would help address parking challenges faced by hotel employees, particularly in high-demand areas, by providing an affordable and convenient parking option. It would also help ensure that employees have access to secure and reliable parking while working in the area.

The Administration should be prepared to provide an evaluation of the potential impacts, including the feasibility of the program, any necessary infrastructure changes, and a potential cost analysis for the City.

FISCAL IMPACT STATEMENT

N/A

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

South Beach

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

No

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s): N/A

Department

Office of Commissioner Joseph Magazine

Sponsor(s)

Commissioner Joseph Magazine

Co-sponsor(s)

Condensed Title

Ref: FERC - Hotel Employee Parking Program at 17th Street Garage (G5) (Magazine)

Previous Action (For City Clerk Use Only)