

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, AUTHORIZING A ONE-TIME GRANT OF \$5,000.00 TO THE CENTER FOR FOLK AND COMMUNITY ART TO SPONSOR ITS ALIVE ON SOUTH BEACH AND IT'S JUST A CONVERSATION PROGRAMMING, WITH MONIES TO BE DRAWN FROM AVAILABLE FUNDS PREVIOUSLY APPROPRIATED BY THE CITY TO AID CULTURAL INSTITUTIONS IMPACTED BY THE STATE OF FLORIDA'S REDUCTION IN FUNDING FOR ARTS AND CULTURAL ORGANIZATIONS.

WHEREAS, the Center for Folk and Community Art (CFCA) is a 501(c)(3) nonprofit organization in operation since 1993; and

WHEREAS, CFCA produces two video shows that are worthy of City sponsorship; and

WHEREAS, the first, "Alive on South Beach", is an episodic man-on-the-street style video show that takes viewers behind the scenes of the vibrant Miami Beach culture and events, providing an insider's look at the celebrations, celebrities, and locals who make Miami Beach an International tourist destination. To date, the show has reached over three million people through the Syndicated News Network (SNN.bz) and AliveonSouthBeach.com internet platforms; and

WHEREAS, the second, "It's Just a Conversation", is a Zoom Conversation video show on which actors, artists, authors and others who have been successful in their respective creative professions talk about their work to inspire others; and

WHEREAS, CFCA previously was awarded \$25,000 from the Florida State Department of Cultural Affairs, Arts in Education, for its 2025 programming. However, cultural programming grants were reduced in the State budget. Therefore, sponsorship funding in the amount of \$5,000 by the City of Miami Beach would be invaluable in ensuring that CFCA can continue its work, leverage additional funding from other sources, and further promote the Miami Beach brand on the global stage; and

WHEREAS, the City of Miami Beach previously allocated funding to assist those Miami Beach cultural institutions impacted by State budget cuts and \$17,848.64 remains available from the total allocated amount for this purpose; and

WHEREAS, the Mayor and City Commission desire to award a one-time grant of \$5,000.00 to CFCA to sponsor its Alive on South Beach and It's Just a Conversation programming, with monies to be drawn from available funds previously appropriated by the City to aid cultural institutions impacted by the State of Florida's reduction in funding for arts and cultural organizations .

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby authorize a one-time grant of \$5,000.00 to the Center for Folk and

Community Art to sponsor its Alive on South Beach and It's Just a Conversation programming, with monies to be drawn from available funds previously appropriated by the City to aid cultural institutions impacted by the State of Florida's reduction in funding for arts and cultural organizations.

PASSED AND ADOPTED this ____ day of _____, 2025.

ATTEST:

Steven Meiner, Mayor

Rafael E. Granado, City Clerk

(Sponsored by Commissioner Laura Dominguez)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION



City Attorney *RR*

3/11/2025

Date