

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, AUTHORIZING THE CITY MANAGER TO EXECUTE A SPONSORSHIP AGREEMENT WITH MIAMI DESIGN PRESERVATION LEAGUE, INC., IN THE AMOUNT NOT TO EXCEED \$150,00.000, FOR THE PRODUCTION OF THE 2025 ART DECO WEEKEND EVENT.

WHEREAS, the City of Miami Beach ("City") desires to sponsor the 2025 Art Deco Weekend (the "Event"), a special event taking place primarily on Ocean Drive between 6th and 14th Streets (the "Event Site"), on Miami Beach, from Saturday, January 18 through Monday, January 20, 2025; and

WHEREAS, Miami Design Preservation League, Inc. ("MDPL") shall produce, promote, and hold the 2025 Art Deco Weekend on Miami Beach; and

WHEREAS, the City desires to support MDPL in its production of the Event by waiving all special event fees related to the event, including \$333 application fee, \$333 permit fee, vehicle beach access pass fees, square footage fees, Lummus Park user fees (to be determined upon review of the site plan), and by providing funding in an amount not to exceed \$150,000 for Police off-duty fees, Fire off-duty fees, Parking meter fees, and other City service costs associated with the Event, including the Event's marketing needs; and

WHEREAS, on September 25, 2024, the Mayor and City Commission adopted the City's FY 2025 operating budget that includes funding in the amount of a \$150,000 sponsorship for the MDPL's 2025 Art Deco Weekend; and

WHEREAS, the Event's public benefit program shall include the following, wherever permissible and applicable within the Event footprint: themed lectures, guided walking tours, jazz stage with live music, dance lessons and competitions, Deco Kids Zone, artisan market, classic car show and parade, curated food plaza, pet related events, and community organization led events and tents.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby authorize the City Manager to execute a sponsorship agreement with Miami Design Preservation League, Inc., in the amount not to exceed \$150,000.00 to be paid by the City Administration directly to City Service, and waive special event fees for the production of the 2025 Art Deco Weekend event.

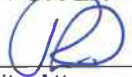
PASSED and ADOPTED this _____ day of _____, 2024.

ATTEST:

Rafael E. Granado, City Clerk

Steven Meiner, Mayor

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

 _____ 10/20/2024
City Attorney *DH* Date