

# MIAMI BEACH

## COMMITTEE MEMORANDUM

TO: Finance and Economic Resiliency Committee Members

FROM: Eric Carpenter, City Manager

DATE: November 8, 2024

TITLE: DISCUSS POTENTIAL FINANCING FOR MCKENNIE'S MAGICAL YOUTH MISSION FOUNDATION YOUTH SOCCER CAMPS WITH THE PARTICIPATION OF THE U.S. MEN'S NATIONAL TEAM PLAYERS.

### **RECOMMENDATION**

The Administration recommends exploring the potential of working with the McKennie's Magical Youth Mission to provide soccer camps for the Miami Beach youth.

### **BACKGROUND/HISTORY**

During the October 30, 2024 City Commission meeting, at the request of Commissioner Joseph Magazine, the Mayor and City Commission referred a discussion to the Finance and Economic Resiliency Committee ("FERC"), to discuss potential financing for McKennie's Magical Youth Mission Foundation Youth Soccer Camps with the participation of the U.S. Men's National Team Players (Exhibit A).

### **ANALYSIS**

McKennie's Magical Youth Mission (the "Foundation") is dedicated to learning, impacting, and inspiring the underserved community. Established by Weston McKennie, a professional soccer player for Juventus and the United States Men's National Team. The Foundation is dedicated to enriching the lives of orphans and underprivileged children. By harnessing the power of community and compassion, the Foundation aims to open doors to new opportunities and brighter futures for the youth they serve. Through targeted programs and collaborative efforts, they provide essential resources, education and support, empowering children to achieve their full potential and dream big.

Commissioner Magazine would like to have a discussion, including the Parks and Recreation Department, on the exploration to work with the organization.

### **FISCAL IMPACT STATEMENT**

The fiscal impact is to be determined.

### **Does this Ordinance require a Business Impact Estimate?** (FOR ORDINANCES ONLY)

The Business Impact Estimate (BIE) was published on .

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

## **FINANCIAL INFORMATION**

N/A

## **CONCLUSION**

If it is the desire of the Committee, the City will work with McKennie's Magical Youth Mission on identifying possible youth soccer camp programming opportunities and costs to report back at a future meeting.

## **Applicable Area**

Citywide

**Is this a "Residents Right to Know" item,  
pursuant to City Code Section 2-17?**

Yes

**Is this item related to a G.O. Bond  
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,  
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

## **Department**

Parks and Recreation

## **Sponsor(s)**

Commissioner Joseph Magazine

## **Co-sponsor(s)**

## **Condensed Title**

McKennie's Magical Youth Mission Youth Soccer Camp Partnership (Magazine)