


## COMMISSION MEMORANDUM

TO: Honorable Mayor Steven Meiner and Members of the City Commission

FROM: Eric Carpenter, City Manager 

DATE: February 26, 2025

SUBJECT: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, WAIVING THE CITY'S PORTION OF THE BOUCHER BROTHERS DISPLACEMENT FEE REQUIRED PER THE BOUCHER BROTHERS CONCESSION AGREEMENT IN THE APPROXIMATE AMOUNT OF \$44,565.42, FOR THE BENEFIT OF THE 2025 TYR WODAPALOOZA EVENT WHICH TOOK PLACE IN JANUARY 23-26, 2025 IN THE CITY OF MIAMI BEACH.

### **ADMINISTRATION RECOMMENDATION**

Adopt the Resolution.

### **STRATEGIC PLAN SUPPORTED**

Prosperity – Market and promote Miami Beach as a world class arts, culture, and entertainment destination.

### **BACKGROUND/HISTORY**

Wodapalooza, LLC, the applicant/organizer for the Wodapalooza Fitness Festival, a premier fitness competition featuring athletes from around the world, took place at Lummus Park Beachfront from January 11, 2025, through January 30, 2025, including load-in and load-out.

The Festival is a multi-day event that brings together fitness enthusiasts, athletes, and spectators to celebrate health, wellness, and athleticism.

The Festival was held at Lummus Park Beachfront between 6th Street and 10th Street, showcasing various fitness competitions, vendor expos, and community activities, drawing thousands of participants and spectators to the City of Miami Beach.

### **ANALYSIS**

The organizers of the Event, Loud and Live Inc., are requesting for the City to waive its portion of the Boucher Brothers displacement fee required per the Boucher Brothers Concession Agreement in the approximate amount of \$44,565.42.

The City has granted similar waivers for event organizers for the 2022 and 2023 World Polo League Beach Polo World Cup events via Resolutions 2022-32116 and Resolutions 2023-32580.

**FINANCIAL INFORMATION**

N/A

**CONCLUSION**

The Administration recommends adopting the resolution waiving the City's portion of the Boucher Brothers displacement fee required per the Boucher Brothers Concession Agreement in the approximate amount of \$44,565.42, for the benefit of the 2025 TYR Wodapalooza event which took place on January 23-26, 2025 in the City of Miami Beach.