

# MIAMI BEACH

## COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: City Attorney Ricardo J. Dopico

DATE: May 21, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, DIRECTING THE CITY ADMINISTRATION (1) TO COLLABORATE WITH THE PALM VIEW NEIGHBORHOOD ASSOCIATION TO CREATE CONTENT TO BE HOSTED ON A DEDICATED PAGE ON THE CITY'S WEBSITE, WITH HISTORICAL INFORMATION REGARDING THE PALM VIEW HISTORIC NEIGHBORHOOD (PALM VIEW WEBPAGE), AND (2) TO PRINT DECALS WITH A QR CODE LINKING TO THE PALM VIEW WEBPAGE AND PLACE THE DECALS ON EXISTING PALM VIEW HISTORIC NEIGHBORHOOD SIGNS, AT A COST NOT TO EXCEED \$250 WITH FUNDING TO BE IDENTIFIED BY THE ADMINISTRATION; SAID INITIATIVE AIMED AT INCREASING NEIGHBORHOOD PRIDE, COMMUNITY, AND AWARENESS.

### **RECOMMENDATION**

### **BACKGROUND/HISTORY**

### **ANALYSIS**

The attached Resolution was prepared at the request of the sponsor, Commissioner Kristen Rosen Gonzalez.

### **FISCAL IMPACT STATEMENT**

Fiscal impact not to exceed \$250.

**Does this Ordinance require a Business Impact Estimate?**  
(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:  
See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

### **FINANCIAL INFORMATION**

### **CONCLUSION**

**Applicable Area**

Citywide

**Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?**

No

**Is this item related to a G.O. Bond Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

**Department**

City Attorney

**Sponsor(s)**

Commissioner Kristen Rosen Gonzalez

**Co-sponsor(s)**

**Condensed Title**

Place QR Codes on Existing Palm View Neighborhood Signs, Link to Historical Overview Webpage. (Rosen Gonzalez) CA

**Previous Action (For City Clerk Use Only)**