

RESOLUTION NO. _____

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE FINANCE AND ECONOMIC RESILIENCY COMMITTEE, AT ITS JUNE 4, 2025 MEETING, AND DIRECTING THE ADMINISTRATION TO DO THE FOLLOWING: (I) CONSIDER FUNDING A MUSCLE BEACH IN NORTH BEACH DURING THE FY 2026 BUDGET PROCESS IN THE AMOUNT OF \$300,000; AND (II) SEEK SPONSORS TO OFFSET PROJECT COSTS AND REDUCE THE FINANCIAL IMPACT ON THE CITY.

WHEREAS, at the February 26, 2025 City Commission meeting, at the request of Commissioner Joseph Magazine, the Mayor and City Commission referred a discussion item to the Finance and Economic Resiliency Committee (FERC), requesting the Administration to explore the feasibility of establishing a Muscle Beach in North Beach, considering the widely recognized positive impact on health, community and quality of life observed at Muscle Beach in South Beach; and

WHEREAS, at the June 4, 2025 FERC meeting, the item was recommended to be sent to the June 25, 2025 Commission meeting with a favorable recommendation to fund a Muscle Beach in North Beach and to direct the Administration to find sponsors to assist with implementation of the Muscle Beach; and

WHEREAS, after evaluating several potential sites, the Parks and Recreation Department has identified Altos Del Mar Park as the top recommended location for this initiative; and

WHEREAS, the accessibility, visibility, and open space available at Altos Del Mar Park make it an ideal candidate for hosting an outdoor fitness facility that reflects the spirit of Muscle Beach; and

WHEREAS, the Parks and Recreation Department will collaborate with the Office of Management and Budget to request additional funding through the FY 2026 budget process, in accordance with the direction provided by FERC; and

WHEREAS, the Parks and Recreation Department will work on exploring sponsorship opportunities to assist with the funding and implementation of a Muscle Beach in North Beach; and

WHEREAS, as sponsorships become available, the Parks and Recreation Department will move forward accordingly with efforts to implement the Muscle Beach in North Beach; and

WHEREAS, the estimated cost for equipment for the Muscle Beach in North Beach is approximately \$300,000.

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NOW THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the Finance and Economic Resiliency Committee, at its June 4, 2025 meeting, and direct the Administration to do the following: (i) consider funding a Muscle Beach in North Beach during the FY 2026 budget process in the amount of \$300,000; and (ii) seek sponsors to offset project costs and reduce the financial impact on the City.

PASSED and **ADOPTED** this ____ day of _____ 2025.

Steven Meiner, Mayor

ATTEST:

Rafael E. Granado, City Clerk

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

City Attorney *EG*

6/17/2025
Date