



COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Commissioner Kristen Rosen Gonzalez

DATE: February 3, 2025

TITLE: REFERRAL TO THE COMMITTEE FOR QUALITY EDUCATION TO CONSIDER INCLUDING PUBLIC SCHOOL PARENT-TEACHER ASSOCIATIONS AND PRIVATE SCHOOL EQUIVALENTS IN THE FESTIVAL OF LIGHTS ANCILLARY/FESTIVE MARKETS FOR FUNDRAISING OPPORTUNITIES.

RECOMMENDATION

BACKGROUND/HISTORY

Please place on the February 3, 2025 agenda a referral to the Committee for Quality Education to discuss and evaluate the inclusion of public school Parent Teacher Associations (PTAs) and/or private school equivalents in the Festival of Lights ancillary/festive markets, enabling them to fundraise by selling baked goods, student artwork, or other items in support of school programs.

The Miami Beach Classical Music Festival currently produces the Festival of Lights celebration on Ocean Drive during the December holidays. This programming fulfills a public benefit commitment made to the City in connection with its financing of mapping projectors and related production equipment.

The Festival of Lights attracts significant community attendance and creates a festive environment that includes festive markets. By inviting local school PTAs and private school equivalents to participate, the event can provide schools with a high-visibility platform for fundraising to support educational programs, arts initiatives, and extracurricular activities.

ANALYSIS

FISCAL IMPACT STATEMENT

NA

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

Is this a “Residents Right to Know” item, pursuant to City Code Section 2-17?

Yes

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Office of Commissioner Kristen Rosen Gonzalez

Sponsor(s)

Commissioner Kristen Rosen Gonzalez

Co-sponsor(s)

Condensed Title

Ref: CQE - Include Public/Private School PTA, Festival of Lights Ancillary/Festive Markets for Fundraising. (KRG)

Previous Action (For City Clerk Use Only)