

MIAMI BEACH

COMMITTEE MEMORANDUM

TO: Public Safety and Neighborhood Quality of Life Committee Members
FROM: Eric Carpenter, City Manager
DATE: May 14, 2025
TITLE: DISCUSS THE ACTIVATION OF ALLEYS IN SOUTH BEACH (ART DECO SIGNS) AND NORTH BEACH (MIMO SIGNS).

RECOMMENDATION

The Administration recommends continuing its efforts to beautify North and South Beach through the enhancement of lighting and cleanliness in the alleys to deter criminal activities and enhance public safety.

BACKGROUND/HISTORY

On July 24, 2024, at the request of Commissioner Tanya Bhatt, the Mayor and City Commission (City Commission), approved item C4L (Attachment A), a dual referral to the Public Safety and Quality of Life Committee (PSNQLC) and the Finance and Economic Resiliency Committee (FERC) to discuss the activation of alleys in South Beach (Art Deco signs) and North Beach (MiMo signs).

The referral originates from the need to address alleys in urban areas, which often become breeding grounds for crime and unsavory activities due to their hidden and neglected nature. Commissioner Bhatt's vision is to reclaim these alleys and transform them into engaging, well-lit spaces, deter criminal activities, and enhance public safety.

The original concept of the referral was to activate alleys through the installation of Art Deco signs and historical markers in South Beach, and MiMo signs and historical markers in North Beach as a way to create visually engaging elements. Following discussions with the sponsor and Public Works staff, a comprehensive review of the alleys for more pressure washing and potential drainage points are being analyzed. Public Works will also be looking at any potential opportunities for pilot programs with businesses and condominium boards to improve these areas.

FISCAL IMPACT STATEMENT

To be determined

CONCLUSION

The Administration recommends continuing its efforts to beautify North and South Beach through the enhancement of lighting and cleanliness in the alleys to deter criminal activities and enhance public safety.

Applicable Area

North Beach

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

Is this item related to a G.O. Bond Project?

Yes

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying?

No

Department

Public Works

Sponsor(s)

Commissioner Tanya K. Bhatt

Condensed Title

DISCUSS THE ACTIVATION OF ALLEYS IN SOUTH BEACH (ART DECO SIGNS) AND NORTH BEACH (MIMO SIGNS).