

ATTACHMENT A



Date: February 10, 2025
To: Claudia Wong
Parking Department
From: Deco Bike LLC
RE: Expansion Request & Suggestions

Dear Claudia,

Regarding the items discussed in our meeting:

1. Mid-Beach area: Add station/s in this area as it area has grown more populous with new hotels and condos serving residents and visitors alike. We have identified three initial locations of interest, please **see below** images/locations. While our goal is always to minimize impact on parking, some locations do not appear to have readily available unused space for bikeshare stations. Additionally, it should be noted that we do not have permission to occupy FDOT right-of-way so we must situate bikeshare stations on City-owned ROW.
2. Convention Center: Expand existing stations in the area by adding more bike docks which results in a higher capacity to stock bikes and to also accommodate incoming riders (including the newly installed bike station that was added specifically to accommodate Basel this year). Additionally, depending on specific events, we can assign additional staff and bike supply vehicles to this area during large events to greater accommodate the influx of people in this area.
3. Ocean Drive: Add station/s to fill in gaps in one of the busiest locations for the bikeshare program. No expansion has occurred in this area in over a decade despite a dramatic increase in visitors to the city and in this as well as residents in this specific area. Our station located at 5th & Ocean is one of the busiest locations in the city and should either be expanded or add a second station in that immediate vicinity. Additionally, 8th & Ocean, 11th & Ocean, 13th & Ocean currently do not have bikeshare stations and the addition of such at some of those locations would be highly utilized and improved access to the bikeshare programs for both residents and visitors.

Lastly, we would like to request permission to display advertising on any new station kiosk locations that are viable to help support the capital and operational costs of such expansion under the same favorable existing revenue-sharing terms that benefit the city and the bikeshare program.

We are happy to walk the sites with you and review any additional suggestions you may have. Please let us know if you have any questions. Thank you.

Regards,

Deco Bike LLC Management Team

(continued on next page)

Mid-Beach | Location 1: Collins Ave & 43rd Street (West of Collins) in 2 Parking Spaces



Mid-Beach | Location 2: Collins Ave & 32nd Street (West of Collins) in 2 Parking Spaces



Mid-Beach | Location 3: Collins Ave & 37th Street (West of Collins) in 2 Parking Spaces



Ocean Drive | Location 4: Ocean Drive & 13th Street



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