



COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission
FROM: Commissioner Alex Fernandez
DATE: October 30, 2024
TITLE: REFERRAL TO FINANCE AND ECONOMIC RESILIENCY COMMITTEE TO DISCUSS ACTIVATIONS AT LUMMUS PARK BEACHFRONT DURING FORMULA 1 WEEKEND 2025.

RECOMMENDATION

Please place on the September 11, 2024, agenda a referral to the Finance and Economic Resiliency Committee (FERC) September 20, 2024, meeting to discuss activations at Lummus Park Beachfront during Formula 1 Weekend in 2025.

Recommendations should then be forwarded to the October 30, 2024, City Commission meeting for approval of activations to take place.

BACKGROUND/HISTORY

ANALYSIS

FISCAL IMPACT STATEMENT

Does this Ordinance require a Business Impact Estimate?

(FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:

See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notice/>

FINANCIAL INFORMATION

CONCLUSION

Applicable Area

Citywide

**Is this a “Residents Right to Know” item,
pursuant to City Code Section 2-17?**

Yes

**Is this item related to a G.O. Bond
Project?**

No

**Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481,
includes a principal engaged in lobbying?** No

If so, specify the name of lobbyist(s) and principal(s):

Department

Office of Commissioner Alex Fernandez

Sponsor(s)

Commissioner Alex Fernandez

Co-sponsor(s)

Commissioner Joseph Magazine

Condensed Title

Ref: FERC - Activations at Lummus Park Beachfront During Formula 1 Weekend.
(Fernandez/Magazine)