

RESOLUTION NO. _____

A RESOLUTION OF THE CHAIRPERSON AND MEMBERS OF THE BOARD OF THE NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY (NORTH BEACH CRA), ACCEPTING THE RECOMMENDATION OF THE NORTH BEACH CRA ADVISORY COMMITTEE AT ITS DECEMBER 10, 2024, MEETING, AND APPROVING, SUBJECT TO APPROVAL BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, THE USE OF CRA FUNDS FOR SIGNAGE ENHANCEMENTS AT NORTH SHORE PARK, INCLUDING NEW ENTRANCE SIGNAGE AND SUPPORTING DIRECTIONAL SIGNAGE.

WHEREAS, the North Shore Park and Youth Center is a key public recreational facility within the North Beach Community Redevelopment Agency (North Beach CRA), offering a fitness center, athletic fields, and a world-class tennis facility known as the Miami Beach Tennis Center, which provides community programming, lessons, and recreational opportunities; and

WHEREAS, at its July 16, 2024, meeting, the North Beach CRA Advisory Committee received a request from representatives of the Miami Beach Tennis Center for collaboration on beautification efforts at the facility, prompting further discussions with the Parks and Recreation Department; and

WHEREAS, on December 10, 2024, the Parks and Recreation Department presented a proposal to the North Beach CRA Advisory Committee for enhanced entrance and directional signage at North Shore Park, requesting \$50,000 in funding from the North Beach CRA; and

WHEREAS, as documented in Letter to Commission (LTC) #546-2024, the North Beach CRA Advisory Committee unanimously recommended approval of the signage enhancements, recognizing their importance in improving park accessibility and wayfinding; and

WHEREAS, the North Beach CRA Redevelopment Plan, adopted via CRA Resolution No. 003-2021 and City Commission Resolution No. 2021-31709, prioritizes beautification and public realm enhancements, explicitly supporting signage improvements to strengthen community identity and enhance accessibility; and

WHEREAS, the Interlocal Cooperation Agreement between Miami-Dade County, the City of Miami Beach, and the North Beach CRA, dated October 4, 2021, authorizes the CRA to fund public park improvements and public signage projects, provided they are not part of an existing capital improvement plan; and

WHEREAS, the proposed project complies with these redevelopment objectives and funding criteria, with the estimated \$50,000 cost to be funded solely by the North Beach CRA, without requiring additional City funds; and

WHEREAS, the Chairperson and Members of the North Beach CRA Board find that the proposed signage enhancements will improve wayfinding, strengthen the area's identity, and enhance community engagement, consistent with the goals of the North Beach CRA Redevelopment Plan;

WHEREAS, the Chairperson and Members of the North Beach CRA Board accept the recommendation of the North Beach CRA Advisory Committee and approve the use of CRA funds, in an amount not to exceed \$50,000, for signage enhancements at North Shore Park, subject to budget appropriation and approval by the Mayor and City Commission of the City of Miami Beach; and further, authorize the North Beach CRA Executive Director to take all necessary steps to implement this Resolution, including coordinating with the City of Miami Beach on procurement and installation of the signage improvements.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE CHAIRPERSON AND BOARD OF DIRECTORS OF THE NORTH BEACH COMMUNITY REDEVELOPMENT AGENCY (NORTH BEACH CRA), that the Chairperson and Board of Directors of the North Beach CRA hereby accept the recommendation of the North Beach CRA Advisory Committee at its December 10, 2024, meeting, and approve, subject to approval by Mayor and City Commission of the City of Miami Beach, the use of CRA funds for signage enhancements at North Shore Park, including new entrance signage and supporting directional signage.

PASSED AND ADOPTED this ____ day of _____, 2025.

ATTEST:

Rafael E. Granado, Secretary

Steven Meiner, Chairperson

(sponsored by Vice Chairperson Tanya K. Bhatt)

APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION

Redevelopment Agency
General Counsel

Date

1/27/2025